IGNITE '27 · APRIL 15–18, 2027 · WALLA WALLA, WA

Site Cheat Sheet

A one-page tour of the Ignite '27 race site — keep it beside you when you visit a club, or paste it into an email.

THE RACE SITE
race.igniterotary.org/2027

CONFERENCE REGISTRATION
register.igniterotary.org/2027

THE HOME PAGE (THE RACE)

- Live standings by division — Small, Medium, and Large — so every club races clubs its own size.
- Use the “Find your club” search box to jump straight to a club.
- Hover over (or tap) a club's bar to see its actual count.
- “Present at a Meeting” turns the standings into a big-screen view for a projector.
- “Share Your Club's Standing” builds a link that opens the page with your club highlighted — copy it into emails and newsletters.
- “Register Your Club for the Race” is the sign-up form, and the FAQ answers common questions.

THE OTHER PAGES

- Champion Toolkit — the value story, the fill-in promotion plan, meeting scripts, the AI promo writer, and printable materials.
- Savings Calculator — shows members how carpooling and sharing a room lower the cost.
- Travel Options — car, passenger van, charter bus, and bus & shuttle choices for Walla Walla.

THE PRIZES AT A GLANCE

- $1,000 for the top club in each division.
- $250 club grant for the first club to reach 25%.
- VIP seating at the Friday plenary for the first club to reach 75%.
- Club rebates (limited): $100 at 5 paid registrants for the first 10 clubs, $250 at 10 for the first 4 clubs, and $500 at 15 for the first 2 clubs. One rebate per club — its highest level.
- The “Race at a Glance” table shows how many rebate spots are claimed at each level. When a club moves up a level, its old spot opens for another club.
- If clubs tie for the last spot, the site shows “pending organizer review” until the district organizer decides.
- Members aged 23–35 count double toward the club's total.
- Deadline: March 15, 2027. Prizes and rebates are based on actual paid registrations.

QUICK TIPS

- After pasting a link into an email or document, press Return (Enter) so it becomes clickable.
- Anything typed into the toolkit saves on that computer and shows up in the printed plan.
- Questions? Email info@igniterotary.org — a real person will help.